

FRONTLINE



CLIMATE ACTION MONTH - INAUGURAL FUNCTION

Month long Initiative aims to raise environmental awareness and foster sustainable practices. The Internal Quality Assurance Cell of Agurchand Manmull Jain College was collaborated with Citizen Consumer and Civic Action Group (CAG) Chennai, for a "Climate Action Month - July 2023" (CAM-2023) was inaugurated at Parasmasal Chordia Seminar Hall.

CAM -2023 is an awareness campaign amongst educational institutions across Chennai, on the causes and mitigation of the climate change. CAM will encompass series of programs, competitions, and expert talks to raise awareness about environmental degradation and to promote alternative and sustainable practices among the student population by engaging and empowering them.

CAM - 2023 was inaugurated by Honourable Commissioner of Greater Chennai Corporation, Dr. J. Radhakrishnan IAS, who opined that though the government plays a vital role in the protection of environment, the burden is huge, and the collective participation of people with the authorities would inevitably bring about a vital change. He also emphasised that we shall not just focus on slowing down the process of climate degradation but also take necessary steps to reverse the existing conditions.



[Click to Read...](#)

HIGH LIGHTS

Faculty Induction Program - 8th and 9th June 2023

Climate Action Month - Inaugural Function - 1st July 2023

Adzap Competition - Alternatives for single use plastics - 3rd and 4th July 2023

Picture Story Telling - 11th July 2023

Documentary Screening on Plastics and Discussion Programme - 23rd July 2023

Kuppai Thiruvizha - 28th July 2023

இணைப்புப் பயிற்சி - 10th to 14th July 2023

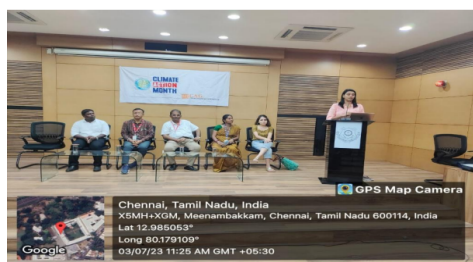


ALTERNATIVES FOR SINGLE USE PLASTICS - ADZAP COMPETITION

Citizen Consumer and Civic Action Group along with the IQAC of Agurchand Manmull Jain College organised an Adzap competition [Theme-Alternatives for single use plastics] for the students of Shift I and Batch I of Shift II as a part of the Climate Action Month on 3rd July 2023. It was the continuation of the inaugural program which was held on 1st July 2023 at Parasmal Chordia Seminar Hall in the college campus. The programme began with prayer followed by the welcome address by the CAG member, Ms. Madhuvanathi, Researcher - Environment & Climate Action and Solid Waste Management. It was followed by a talk by Ms. Ann Anra, senior Marketing strategist.

She elaborated on sustainable fashion and emphasized on recycling, reusing clothes and scraps in the most efficient way to achieve sustainability. Subsequently there was a documentary presentation by Mr. Afroz, Researcher - Environment & Climate Action and Solid Waste Management. His documentary gave an insight into the everyday life of a used clothes collector, Laddu Bhai, from North Madras.

There was an interactive session with Mr. Laddu Bhai. He shared his experiences in collecting used clothes and the need for repurposing them. Students actively participated in the Question-and-Answer session that followed. The Adzap competition began after the formal introduction of the Judges, Dr. S. Ananthkrishnan, Head, Department of History, from Shift I, Mr. Fenn Mosses, Assistant Professor of Visual communication, Shift II and Mrs. Muthulakshmi, Assistant Professor from Marketing Management, Shift II. Thirteen teams participated in the competition and the results were announced by the judges at the end of the competition. The first prize was bagged by A.K. Aishwarya and team of B.A. English. The second prize was won by P. Bharath and team of Electronic Media and the third prize was given to S. Nandhini and team of B.A Philosophy. Cash prizes from CAM were awarded to the winners by the CAG member, Ms. Madhuvanathi.



Internal Quality Assurance Cell of Agurchand Manmull Jain College together with Citizen Consumer and Civic Action Group organised an Adzap competition for the students of Batch II of Shift II as a part of the Climate Action Month on 4th July 2023.

It was the continuation of the inaugural program which was held on 1st July 2023 at Parasmal Chordia Seminar Hall. The programme began with prayer followed by the welcome address by the IQAC member, Ms. Rekha, Department of Software Applications. It was followed by a talk by Mr. Afroz, Researcher - Environment & Climate Action and Solid Waste Management. He emphasized on recycling and reusing clothes and scraps in the most efficient way to achieve sustainability. Subsequently a documentary of Mr. Laddu Bhai, a used clothes collector from North Madras, was presented.

It explained on how the everyday life of a used clothes collector will be. Then Mr. Laddu Bhai entered the Seminar all for an interactive session. All the participants were overwhelmed by his presence. He shared his experiences in collecting used clothes and the need for repurposing them. Students actively participated in the Question-and-Answer session that followed.

The Adzap competition began after the formal introduction of the Judges, Dr. R. Surekha Deputy Dean, Shift II, Ms. Sherry Jose, Facilitator Dept of Psychology & Public Administration, Mr. K. Kavithran, Asst Prof. Dept of Visual Communication. Eleven teams participated enthusiastically in the competition and the results were announced by the judges at the end of the competition. The Prizes were distributed by Dr. R. Surekha Deputy Dean, Shift II.



PICTURE STORYTELLING

Citizen Consumer and Civic Action Group along with the IQAC of Agurchand Manmull Jain College organised a Picture Storytelling competition for the students of Shift I and Batch I of Shift II as a part of the Climate Action Month on 11th July 2023. It was the 11th day of the month-long Awareness programmes held at Parasmal Chordia Seminar Hall in the college campus. The programme began with prayer followed by the welcome address by the CAG member, Mr. Afroz. It was followed by a talk by

Ms. Radha, an Animator, Swachh Bharat Campaign. She elaborated on the significance of waste segregation. The speaker of the day was Mrs. Geetha Ganesh, a journalist and Secretary of Residents' Welfare Association, Velachery West. She insisted on the need to implement plans to mitigate climate change and the primary role of the younger generation in accelerating it. There was an interactive session with Mr. Gowtham, BOV operator. Students actively participated in the Question-and-Answer session that followed. The competition began with the displaying of the pictures related to climate change crises. 15 teams participated and the results were announced by the end of the competition. Dr. Sumathi Shivakumar, Assistant Professor of English, Shift I, Dr. T.Sutha, Assistant Professor of Tamil, Shift II and Dr. Krishna Kumar, Assistant Professor of English, Shift II were the judges for the Picture Storytelling competition. The first prize was bagged by Joel G. Raj and P. Danush Chandran of B.Com Computer Application. The second prize was won by Vinodhini. D and Evangeline Mithra of B.A. English and the third prize was given to A. Janagan and P. Suresh of B.Com Information and Systems & Management. Cash prizes from CAM were awarded to the winners by the judges.





DOCUMENTRY SCREENING ON PLASTICS AND DISCUSSION

A programme related to documentary screening and discussion on Plastics was organised by Citizen Consumer and Civic Action Group (CAG) in association with the Internal Quality Assurance Cell (IQAC) of Agurchand Manmull Jain College. This programme was conducted on 18th July 2023 at Parasmal Chordia Seminar Hall. The programme started with the college prayer and tamilthaivazhtu. One of the IQAC members, Dr.V.Nalina welcomed the speaker and the gathering. A total of 83 participants including 77 students (53 boys, 24 girls) attended the programme. The programme was initiated by Mr. Afroz, Researcher - Environment & Climate Action and Solid Waste Management. He spoke about the impacts of plastics usage. His research work involves creating audio visual material related to environment. He believes that talking to people through art forms of videos will be very effective in reaching them with simplified message. In this context, as the main part of the program, he displayed the detailed documentary video on the impact of plastic usage across the world. At the end of the documentary video, the students actively participated in the discussion. Several doubts were asked by students and an elaborate explanation was given by Mr. Afroz. He insisted in the minimal use of single use plastic. Further, he pointed out that recycle is a myth and requested to move towards zero waste environments. All the participants chanted the slogan 3R's, "Refuse, Reduce, Reuse" of plastics. IQAC coordinator, Dr.V.S.Murali applauded the involvement of the student participants in climate action month programmes. Vote of thanks was proposed by Dr. V. Nalina followed by National anthem.



ADZAP COMPETITION - WINNERS LIST

[Click to View the Details](#)

TEACHER'S CORNER

- **DR. A. ALAMELUMANGAI** - ASSISTANT PROFESSOR, Department OF ECONOMICS, participated in a five day Faculty Development Program on the topic **MANAGEMENT AND MARKET SRATEGIES FOR EMPLOYABILITY** under the Naan Mudhalvan Scheme **BANKING FINANCIAL SERVICE** from 17/07/2023 to 21/07/2023
- **Ms. K. REJI** - ASSISTANT PROFESSOR, Department of Marketing Management, participated in a five day Faculty Development Program on the topic **LOGISTICS AND SUPPLY CHAIN MANAGEMENT - FREIGHT FORWARDING** from 17/07/2023 to 21/07/2023.

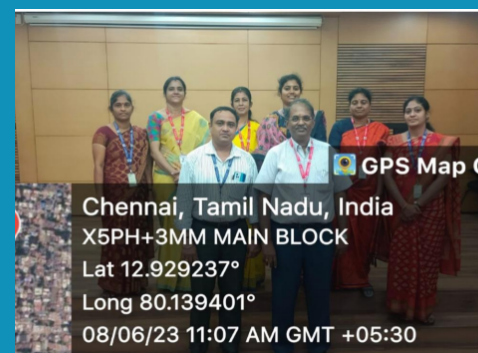
FACULTY INDUCTION PROGRAMME

The IQAC of Agurchand Manmull Jain College conducted a two-day Faculty Induction programme on 8th and 9th of June 2023, at PARASMAL CHORDIA SEMINAR HALL.

The induction programme included teaching and research methodologies (flip classrooms, collaborative learning, case approach), use of ICT, curriculum structure and design, sensitization to gender and social diversity, professional ethics, sharing of best practices and updating developments in their field of study, etc. Faculty development has a critical role to play in promoting academic excellence and innovation. The topics were designed by IQAC and the lectures were delivered by the Principal, Dean, Chief Manager, Criterion Champions, Committee Co-ordinators and the newly recruited Faculty members of this institution attended the two-day induction.

The programme on 8th began with prayer followed by Tamilthaivazhthu. The Welcome address was given by Dr V.S Murali, IQAC Coordinator. Dr. N Venkataramanan, Principal, spoke about the History, Vision & Mission of the college. An overview of NAAC was provided by Dr. V. Nalina Member, IQAC, Shift I. Dr. Rajani Priya Member, IQAC, Shift I spoke about the Organogram, Establishment of IQAC, Vision, Mission and functioning of IQAC. Mrs. Sangeetha Rajappa Chief Manager, Estate Office spoke about Event - Budget, Purchase, Leave & Attendance.

On the second day the programme began with prayer followed by Tamilthaivazhthu. Dr. M. M. Ramya Dean, Shift II spoke about Teaching Learning, Assessment, Mark entry, Event Reports, social media and Appraisal. Individual Clubs and Committees was briefed by Dr. R.S. Anantharajan Member, IQAC, Shift II followed by Research proforma & Institutional Incentives by Dr. Belsini Gladshiya Coordinator, Research Committee Shift II. Ms V Rekha Member, IQAC Shift II proposed the Votes of thanks and the programme concluded.





இணைப்புப் பயிற்சி

அகர்சந்த் மான்மல் ஜெயின் கல்லூரியில் முதலாம் ஆண்டு மாணவர்களுக்காக இணைப்புப் பயிற்சி வகுப்புகள் 10/07/2023 முதல் 14/07/2023 வரை நடைபெற்றன. அதன் ஒரு பகுதியாக முதலாம் ஆண்டு பயிலும் மாணவர்களுக்காகத் தமிழ்த்துறையின் சார்பில் துறைசார்ந்த வல்லுநரால் சிறப்புக் கருத்தரங்கம் ஒன்று 12/07/2023 அன்று நடத்தப்பட்டது. கருத்தரங்கில் எஸ்.ஆர்.எம் பல்கலைக்கழகத்தின் தமிழ்த்துறைத் தலைவரும் இணைப்பேராசிரியருமான முனைவர் பா. ஜெய்கணேஷ் அவர்கள் சிறப்பு விருந்தினராகக் கலந்துகொண்டார்.

நிகழ்ச்சியின் தொடக்கமாக ஜெயின் மகாமந்திரமும் தமிழ்த்தாய் வாழ்த்தும் ஒலிக்கப்பட்டது. அதனைத் தொடர்ந்து இளங்கலைத்தமிழ் மூன்றாம் ஆண்டு மாணவி செல்வி சி. கயல்விழி நிகழ்ச்சியைத் தொகுத்து வழங்கினார். மூன்றாம் ஆண்டு மாணவன் செல்வன் ம. யோகேஷ் குமார் வரவேற்புரை நல்கினார்.

கல்லூரியின் புலத்தலைவர் டாக்டர் ம.ம.ரம்யா அவர்கள் தலைமையுரையாற்றினார். அதனைத் தொடர்ந்து கல்லூரியின் துணைப்புலத்தலைவர் முனைவர் ரெ. சுரேகா அவர்கள் வாழ்த்துரை வழங்கினார். தமிழ்த்துறையின் ஒருங்கிணைப்பாளர் முனைவர் ஏ. கோதண்டராமன் அவர்கள் சிறப்பு விருந்தினர் குறித்த அறிமுக உரையை நிகழ்த்தினார். அதனைத் தொடர்ந்து சிறப்பு விருந்தினர் அவர்கள் "தலை நிமிரச் செய்யும் தமிழ்" என்ற தலைப்பில் இளங்கலைத் தமிழ் பயிலும் மாணவர்களுக்குச் சிறப்பானதொரு எழுச்சியுரையை ஆற்றினார். இளங்கலைத் தமிழ் பயிலும் மாணவர்களுக்கான பணி வாய்ப்புகளைத் தனது வாழ்க்கை அனுபவங்களின் வழியாக விரிவாக எடுத்துரைத்தார். அவரது கருத்துகளால் மாணவர்கள் நம்பிக்கை கொண்டனர். 'தமிழ் பயிலும் மாணவர்கள் தரணியெங்கும் செல்லத் தயக்கம்கொள்ளத் தேவையில்லை என்ற' எண்ணம் கொண்டனர். அதனைத்தொடர்ந்து இளங்கலைத்தமிழ் மூன்றாம் ஆண்டு மாணவி செல்வி மு. காமாட்சி நன்றியுரை வழங்கினார். இறுதியாக நாட்டுப்பண் இசைக்கக் கருத்தரங்கம் இனிதே நிறைவடைந்தது.



KUPPAI THIRUVIZHA

Citizen Consumer and Civic Action Group along with the IQAC of Agurchand Manmull Jain College organised a month-long event in Agurchand Manmull Jain College as a part of the Climate Action Month (CAM) during July 2023.

In connection with CAM 23 on 28th July, a mega carnival "Kuppai Thiruvizha" event was organised to bring together entrepreneurs and experts to promote zero waste and plastic free lifestyles. The programme started with a brief introduction of events that took place in the college during the CAM by Dr. V.S. Murali – IQAC Coordinator, the Principal Dr. N. Venkataraman welcomed the gathering. Mr. Afroz, of CAG spoke about CAG and Kuppai Thiruvizha. To bring awareness to the students a talk on waste segregation was made by Mr. Karthikeyan of Urbaser.

In line with the sustainability goal, a mega art from waste event was also organised which focused on collection, segregation, and mass production of upcycled art works from solid wastes. Towards this a campus cleaning programme was organised by the college where in many students which include – NSS Students from shift I and students from all the departments of Shift II took part and mobilized huge wastes by segregating them at source.

During the programme Mr. Murali of No Food Waste – Chennai chapter explained to students on food waste made by individuals in the society and the need to provide food to those who are deprived of getting a single meal per day and explained the role played by them for the same.

The Black Boys team played the CAM Anthem and entertained the students through singing the songs which carried the message of environmental sustainability to the audience. During the period the students belonging to Art and Culture Club of Agurchand Manmull Jain College displayed their talent in singing and dancing to entertain the audience.

A Mime event was organised for communicating the message of theme of the event by Mr. Prakash and team.

Over 4000 visitors attended a carnival on zero waste products was organised, where about 30 vendors displayed the zero waste products which was well received by the students, faculty members and visitors.

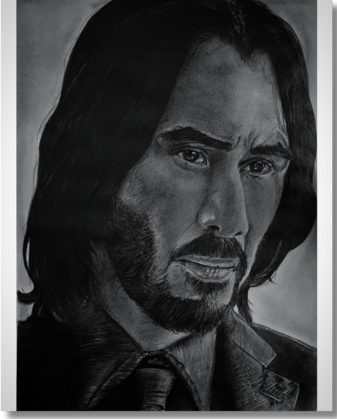
The Programme started at 10.00 a.m. in the morning and closed at 4.00 p.m.

Mr. Shankar of CAG explained the key take away to the students from the programme and proposed a formal vote of thanks in the valedictory function of the carnival.

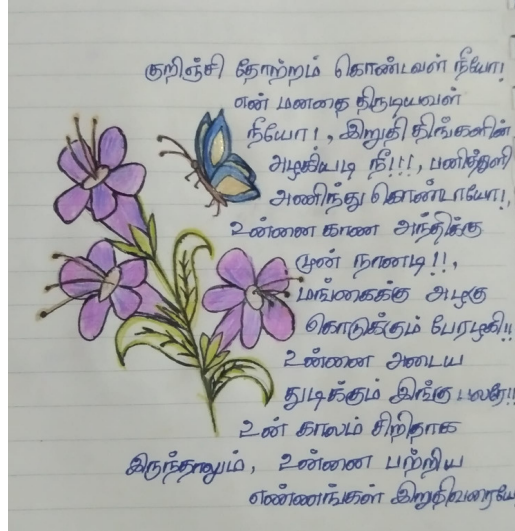


STUDENT'S CORNER

பூவே!



NARESH.S
2210018
II BSC IDD - A



RAJAVIJAYANDRASENA.K
I BA CPA -A

FROM THE CHEIF'S EDITOR DESK

Our college's monthly Newsletter "AMJC Front Line News" initiated from the academic year 2021 - 2022, will contain various information about the activities in the college.

Particulars :-

1. Painting
2. Photography
3. Staff Articles
4. Student Articles
5. Cartoon Strips
6. Poems
7. Tech Updates
8. DIY Projects
9. Video recordings of participation in music kutcheri's or music creation [It can be vocal carnatic, hindustani, veena, guitar] will be given as a link. Time duration 2 min



Contributions are invited from the Staff and students from Shift I & Shift II. Email your contributions to: newsletter@amjaincollege.edu.in Along with recent passport size photograph

All articles must be submitted with self-declaration of the staff and student, that it is his/her original work and not taken from any other source. Articles are published in this Newsletter on a first come first serve basis, the upcoming issues will carry the rest. All selected and published articles and columns will have the Name, Photograph, Department and Roll number of the students. With regard to publishing of the articles the editorial board has full rights to correct, change and reject the articles and their decision is final.

DISCLAIMER

THE CONTENTS AND OPINIONS EXPRESSED IN THE ARTICLES AND WRITINGS OF THIS NEWSLETTER ARE STRICTLY THOSE OF THE AUTHORS AND NOT OF THE COLLEGE AND IT'S MANAGEMENT. INDIVIDUAL AUTHORS MUST COMPLY WITH THE APPLICABLE LAWS INCLUDING COPYRIGHT. THE VIEWS EXPRESSED DOES NOT ENDORSE OR GUARANTEE THE ACCURACY AND DOES NOT REFLECT THE VIEWS OF THE COLLEGE. THE MANAGEMENT IS NOT RESPONSIBLE FOR ANY VIOLATION.

EDITORIAL BOARD

CHIEF EDITOR

1. Dr. N. Venkataramanan (Principal)
2. Dr. M.M. Ramya (Dean)

EDITORS

1. Dr. S. Manikandan (Shift I Dept. of Philosophy) (Overall Incharge)
2. Ms. M. Priya (Computer Science)
3. Ms. S. Maheshwari (Computer Science)
4. Dr. S. Sreevidhya (English)
5. Dr. T. Sutha (Tamil)

DESIGNERS

1. Mr. M. Kalyana Sundaram (II M.SC Computer Science)
2. Mr. M. Jaya Surya (III B.SC Computer Science)

REPORTERS & PHOTOGRAPERS

Staff Members & Students
Agurchand Manmull Jain College