

FRONTLINE



BLOOD DONATION CAMP

The Youth Red Cross club of the Agurchand Manmull Jain college Meenambakkam, in association with Indian Red Cross Society, Tamilnadu Branch conducted "Blood Donation Camp" on Friday, 10th February 2023. The event started at 10 am in the Old Library Block. Dr.M.M.Ramya, Dean Agurchand Manmull Jain College was invited as the chief guest to grace the event. Student blood donors were coming in large numbers to enquire about blood donation.



A large number of students participated as blood donors. All precaution for blood donors were followed. They were monitored for age, weight, hemoglobin level, blood pressure. They were enquired if they had taken their meal and if they suffered any other complications. The students were allowed to donate blood only after fulfilling these criteria. Students who did not comply to the mentioned criteria were not allowed to donate blood. However, the College Management appreciated the service mind of the students in donating blood. Around 50 students had donated blood by 12.30 p.m. The donors were given juice and biscuits to refresh themselves.

The Chief Guest distributed certificates to the blood donors. The Facilitators from different departments distributed certificates to the student blood donors. The blood donation camp closed at 3.00 pm with a total no of 128 blood donors. The event turned to be a grand success with the support of students from various departments and staff of the Youth Red Cross club.



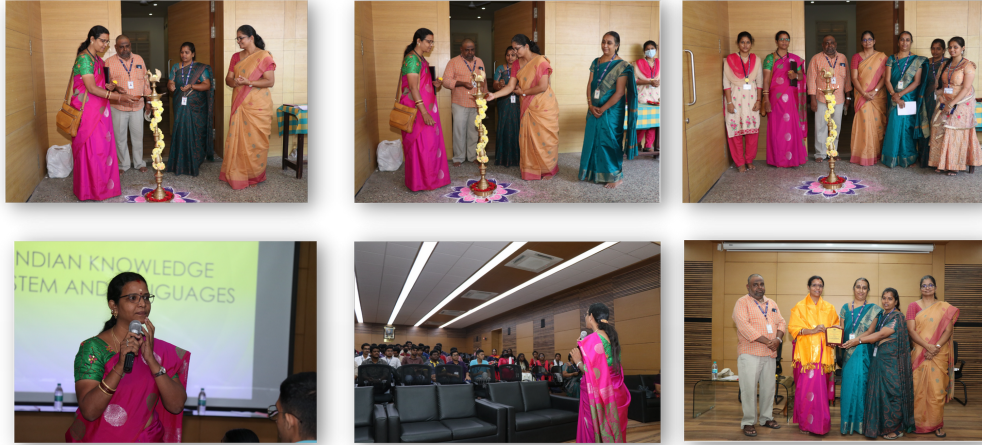
HIGH LIGHTS

- Blood Donation Camp - 10th February 2023
- Seminar on Indian Knowledge System - 9th February 2023
- Akshayakalpa Organic Field Trip - 27th February 2023
- FDP on Research Methodology and Data Analysis through SPSS - 9th & 10th February 2023
- Seminar on Entrepreneurial Ideas - 15th February 2023
- Workshop on The Process and Writing of Criminological Research - 15th February 2023
- Power Seminar on Artificial Intelligence - 21st January 2023



INDIAN KNOWLEDGE SYSTEM

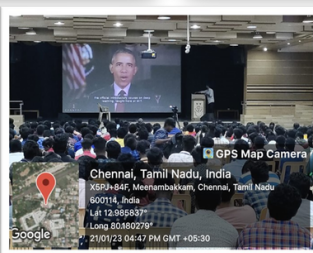
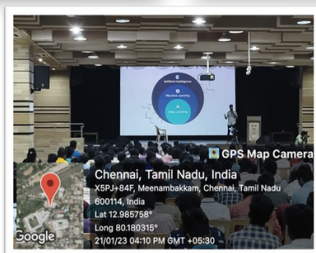
The Department of Sanskrit conducted a Seminar on the topic "The Indian Knowledge System" in the Parasmal Chordia Seminar Hall from 1.30pm on 9th February 2023. The resource person was Dr. M. Umamaheswari, Assistant Professor & HOD, Sanskrit Department, Queen Mary's College, Chennai.



Around 60 students of I and II year attended the programme and got benefitted. Dheekshitha of I Bcom(A/F) hosted the event. The programme began with the Jain Mahamantra and Tamil Thai Vazhthu. A. Hemasethu of II Bcom(C.S) delivered the welcome address. Dr.S.Durga Parameswari, Assistant Professor, Department of Sanskrit, introduced the Chief Guest to the audience. Dean Dr. M M. Ramya honoured the Guest with a shawl. Staff and Facilitator Dr. E Kothandaraman honoured the Guest with the Memento. Both the Principal and the Dean addressed the gathering. At the end of the Seminar Aparajith of I A/F proposed the vote of thanks. The programme ended with the National Anthem.

A POWER SEMINAR ON "ARTIFICIAL INTELLIGENCE"

The Department of Computer Applications & Software Applications jointly organized a Seminar titled "A Power Seminar on Artificial Intelligence" on 21st January 2023 in association with ICT Academy. The inaugural session started with lighting of the ceremonial lamp by the Chief Guest (Resource Person) Mr. S. Jai Ganesh, DATA SCIENCE ARCHITECT, ERICSSON India Pvt. Ltd. The Inaugural session was graced by the Dignitaries, Students and Faculty of Computer Applications and Software Applications. The Felicitation of the Chief Guest was done by the Facilitator Dr. A. Udhayakumar, and Ms. M. Nandhini Sharphathy, Dr. A. Udhayakumar the Convener (Facilitator) of the Programme, welcomed the dignitaries and gave introduction to the guest. The Resource Person addressed the gathering and spoke about "Artificial Intelligence (A.I.) as a multidisciplinary field that goals to automate activities that presently require human intelligence. The major problem areas addressed in A.I. can be summarized as Perception, Manipulation, Reasoning, Communication, and Learning. Perception is concerned with building models of the physical world from sensory input (visual, audio, etc.). He explained the concepts of Machine Learning such as supervised, unsupervised and Reinforcement Learning.



The importance of Machine Learning and the daily life activities were well explained. Students Mr. Kishore, III B.C.A. and Ms. Sandhiya, II B.Sc. Software Applications proposed the vote of thanks.

AKSHAYAKALPA ORGANIC FIELD TRIP

The corporate world today is mercurial and the rate at which it is hastens, it is not just sufficient for a student of commerce to have sound theoretical knowledge but must also be exposed to face the upcoming challenges in Indian agricultural aspects that the future holds. To familiarize the students to the practical application of organic farming aspects in the corporate world, on 27th February 2023 the department of Commerce - General had organized a Field trip to Akshayakalpa organic farm in Neerpair Village, Madurantakam, Chengalpattu Tamil Nadu from 8.00am to 7.30pm.



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RESEARCH METHODOLOGY & DATA ANALYSIS THROUGH SPSS

A Two-day Faculty Development Program was held on 10th and 11th February 2023 from 10:00 am to 5:00 pm on the topic 'RESEARCH METHODOLOGY & DATA ANALYSIS THROUGH SPSS' in 'AMJC Computer Lab' at Agurchand Manmull Jain College organized by Department of Commerce - Accounting and Finance (Shift-II).

Keeping in view the importance of research methodology, the FDP was contemplated with an aim to explore the basic dimensions of research and the concomitant need for participants to rethink about the assumptions that underlie historic paradigms of research in the field of commerce and management. It included recent development in research methods, methodological issues in research publication, publication ethics, use and misuse of statistics in research and availability of resources for reading material on how to design a valid research project to answer specific research questions and how to design reliable and valid questionnaires for collection of data and how to use descriptive and predictive statistical tools using robust analytical software named SPSS.



Inauguration of FDP (10TH FEBRUARY 2023 -Time: 10:00 am)

The FDP was inaugurated by the resource person Dr. R. Shanthi, Professor, Department of Commerce, University of Madras along with Dr. S. Sangeetha, Assistant Professor, SDNB Vaishnav College for Women, Principal Dr. N. Venkataramanan, Dean Dr. M.M. Ramya and Dr. P. Rajendra Prasad, Facilitator, Department of Commerce - Accounting & Finance (Shift-II), with exuberant welcome by the host Ms. S. Shilpa, Assistant Professor, Department of Commerce - Accounting & Finance (Shift-II) and 55 registered participants (including Professors, Assistant professors, Research Scholars, and Post Graduate students from various colleges and universities) followed by a rendition of prayer, Jain Maha Mantra accompanied by Tamizhthai Vazhthu. After the serene prayer, Dr. P. Fathima Nancy Dyana, Assistant Professor, Department of Commerce- Accounting & Finance (Shift-II) delivered the welcome speech.

Then Principal Dr. N. Venkataramanan & Dean Dr. M.M. Ramya gave a special speech regarding this FDP, then Dr. P. Rajendra Prasad, Facilitator, Department of Commerce - Accounting & Finance (Shift-II) and Dr. A. Juliet, Assistant Professor, Department of Economics, (Shift-II) introduced the distinguished chief guests to the gathering, following that Dean Dr. M.M. Ramya felicitated them with a shawl and Principal Dr. N. Venkataramanan felicitated them with a memento.



Session 1 (10TH FEBRUARY 2023 -Time: 10:20 am to 1:00 pm)

The Resource persons of the day Dr. R. Shanthi and Dr. S. Sangeetha, went ahead to address the gathering. They opened the session by talking about how the training in research methodology provides development in professionals with explanation and demonstration of main theories and techniques in research methods like Introduction to Research methodology, Data handling - Excel to SPSS, Steps in analysing data with SPSS, Reliability analysis and Types of Normality. They ended the session by 1:00 pm.



Session 2 (10TH FEBRUARY 2023 -Time: 2:00 pm to 5:00 pm)

Session 2 was handled by the resource person Dr. S. Meena, Assistant Professor, Department of Commerce, Arulmigu Kapaleeswarar Arts and Science College, Chennai. Ms. T. Parkavi, Assistant Professor, Department of Commerce - Accounting & Finance (Shift-II) introduced the distinguished chief guest to the gathering, following that Dean Dr. M.M. Ramya felicitated her with a shawl and Principal Dr. N. Venkataramanan felicitated her with a memento. The Resource person started the session with Factor analysis, Cluster analysis- Hierarchical cluster and K- means cluster. The session 2 ended by 5:00 pm.

Session 3 (11TH FEBRUARY 2023 -Time: 10:00 am to 1:00 pm)

Session 3 was handled by the resource person Dr. M. Vidya, Assistant Professor of Commerce (SS), Department of Inter-disciplinary Studies, The Tamilnadu Dr. Ambedkar Law University, Chennai. Ms. S. Kanchana, Assistant Professor, Department of Commerce - Accounting & Finance (Shift-II) introduced the distinguished chief guest to the gathering, following that Dr. A. Juliet, Assistant Professor, Department of Economics, (Shift-II) felicitated her with a shawl and Dr. P. Rajendra Prasad, Facilitator, Department of Commerce - Accounting & Finance (Shift-II) felicitated her with a memento. The Resource person started the session by making the participants familiar with Descriptive analysis - Measures of Frequency, Central tendency, Dispersion of variation and position. Univariate Analysis, T-test, ANOVA and Chi-square and the session 3 ended by 1:00 pm.

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ENTREPRENEURIAL IDEAS

In recent years, students' attention towards Self Employment and Search of his/her ambition towards job security has been consistently moving towards the peak. The Department of Commerce organized a Seminar on the topic "Entrepreneurial ideas" on 15th February, 2023 at Mahaveer Gyan Bhawan. The main motive of this Seminar was to give a clear and concise knowledge about various opportunities, roles and Pros & Cons of entrepreneurship. The Seminar proved to be useful in understanding the opportunities in the Fluctuating economy where one can maximize profit just by tapping the resources with well-set knowledge. Aspiring young entrepreneurs could learn about the latest trends and best practices in the field of entrepreneurship. The program was organized by Mr. A.B. Aditya, Mr. P. Sathyanarayanan, Ms. K. Mathumathi, Ms. S. Keerthana and Ms. I. Karthiga from the Department of Commerce. The event initiated with lighting of lamp by the chief guest Dr. Padmaja Priyadarshini. Our College Principal Dr. N. Venkataramanan honored the chief Guest with a memento.



Ms R Suguna, Assistant Professor welcomed the gathering with her warm and whelming speech. The Chief Guest introduction was given by Mr. A B Aditya, Assistant Professor.



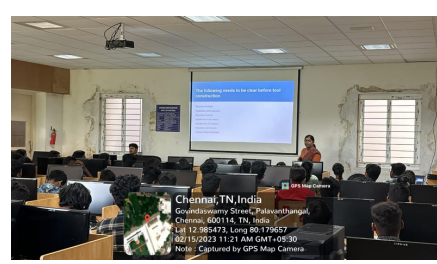
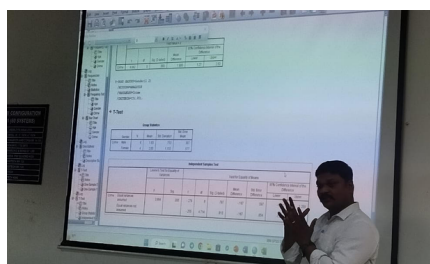
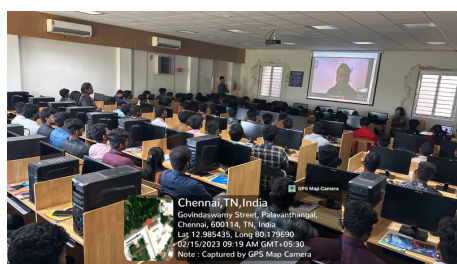
The seminar began with an opening keynote address by Dr. Padmaja Priyadarshini, who provided an overview of the current entrepreneurial landscape and discussed the opportunities and challenges faced by the entrepreneurs today. She also provided practical tips and insights on how to start and grow a successful business. Throughout the seminar, students had the opportunity to engage in one-on-one discussions with the resource person. The seminar was highly interactive, and students clarified their doubts. She also shared her personal experience over the years with the audience for better understanding. Dr. Vijayalakshmi presented the vote of thanks which was followed by The National Anthem.

THE PROCESS AND WRITING OF CRIMINOLOGICAL RESEARCH

The Department of Criminology and Police Administration, Shift II, organised a one-day workshop on Criminological Research and Statistics entitled "The Process and Writing of Criminological Research" (In Hybrid Mode) on 15th February, 2023.

The workshop served as an out of box academic approach and an indispensable platform for a holistic learning of social science research in general and successfully completing criminological research in particular. The workshop was organised in four technical sessions: The Process Of Criminological Research, Shaping Of Research Tool, SPSS & MS Excel and E-Resources For Social Sciences Research. The guest speakers were, Dr. Michael L. Valan, Assistant Professor, Jindal Global Law School, O.P. Jindal Global (Institution of Eminence Deemed to be University); Ms. Preethi. B, Department of Criminology, University of Madras, Dr. Joshua David, Assistant Professor, Department of Statistics, Madras Christian College, and Ms. Pappu Kumari, Librarian - Shift II, Agurchand Manmull Jain College, Chennai, respectively.

The Workshop was attended by 94 students of III-year Criminology and Police Administration and 89% of the students qualified the assessments conducted immediately after the sessions. The assessments were conducted for 25 marks per session and an average score of 15 out of 25 was obtained by the participants. The participants feedback showed that the students had gained awareness on professionalism and confidence in research; understood the foreseeable issues in the research process and overcoming strategies; realised the importance of research feasibility, necessity and methods of reviewing literature and incorporating the same for identifying the research gap; gained technical and statistical knowledge in analysing and inferring the results of the research; They understood how to plan, organise, understand limitations and complete a one-time Dissertation within the scope of the UG programme.



FROM THE CHEIF'S EDITOR DESK

Our college's monthly Newsletter "AMJC Front Line News" initiated from the academic year 2021 - 2022, will contain various information about the activities in the college.

Particulars :-

1. Painting
2. Photography
3. Staff Articles
4. Student Articles
5. Cartoon Strips
6. Poems
7. Tech Updates
8. DIY Projects
9. Video recordings of participation in music kutcheri's or music creation [It can be vocal carnatic, hindustani, veena, guitar] will be given as a link. Time duration 2 min



Contributions are invited from the Staff and students from Shift I & Shift II. Email your contributions to: newsletter@amjaincollege.edu.in Along with recent passport size photograph

All articles must be submitted with self-declaration of the staff and student, that it is his/her original work and not taken from any other source. Articles are published in this Newsletter on a first come first serve basis, the upcoming issues will carry the rest. All selected and published articles and columns will have the Name, Photograph, Department and Roll number of the students. With regard to publishing of the articles the editorial board has full rights to correct, change and reject the articles and their decision is final.

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