



AGURCHAND MANMULL JAIN COLLEGE

(A Unit of Sri. S.S. Jain Educational Society)

Government Aided / Co-Educational / Re-Accredited by NAAC

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INTERNAL QUALITY ASSURANCE CELL



CAG

Citizen consumer and civic Action Group



CLIMATE ACTION MONTH

CLIMATE ACTION MONTH 2023

INTERIM REPORT - KUPPAI THIRUVIZHA - 28th July 2023

Citizen Consumer and Civic Action Group along with the IQAC of Agurchand Manmull Jain College organised a month-long event in Agurchand Manmull Jain College as a part of the Climate Action Month (CAM) during July 2023.

In connection with CAM 23 on 28th July a mega carnival “Kuppai Thiruvizha” event was organised to bring together entrepreneurs and experts to promote zero waste and plastic free lifestyles. The programme started with a brief introduction of events that took place in the college during the CAM by Dr. V.S. Murali – IQAC Coordinator, the Principal Dr. N. Venkataramanan welcomed the gathering. Mr. Afroz, of CAG spoke about CAG and Kuppai Thiruvizha. To bring awareness to the students a talk on waste segregation was made by Mr. Karthikeyan of Urbaser.

In line with the sustainability goal a mega art from waste event was also organised which focused on collection, segregation, and mass production of upcycled art works from solid wastes. Towards this a campus cleaning programme was organised by the college where in many students which include – NSS Students from shift I and students from all the departments of Shift II took part and mobilized huge wastes by segregating them at source.

During the programme Mr. Murali of No Food Waste – Chennai chapter explained to students on food waste made by individuals in the society and the need to provide food to those who are deprived of getting a single meal per day and explained the role played by them for the same.

The Black Boys team played the CAM Anthem and entertained the students through singing the songs which carried the message of environmental sustainability to the audience. During the period the students belonging to Art and Culture Club of Agurchand Manmull Jain College displayed the talent in singing and dancing to entertain the audience.

The Mime event was organised for communicating the message of theme of the event by Mr. Prakash and team.

Over 4000 visitors attended a carnival on zero waste products was organised, where about 30 vendors displayed the zero waste products which was well received by the students, faculty members and visitors.

The Programme started at 10.00 a.m. in the morning and closed at 4.00 p.m. Mr. Shankar of CAG explained the key take away to the students from the programme and proposed a formal vote of thanks in the valedictory function of the carnival.





