

AGURCHAND MANMULL JAIN COLLEGE

BRAMHAS VOI

A Product from Department of Visual communication and Electronic Media.

Vision . Creation . Innovation

August- 2019 | Volume: 2 Issue: 1

he NAAC visit

he NAAC (National Assessment and Accreditation Council) is an autonomous body, functioning der the U.G.C (University Grants Commission) to ess and accredit higher education institutions and de them accordingly. The grading of the institutions y between C, B, B+, B++, A, A+, A++ depending on the quality of the specified criteria.

urchand Manmull Jain College was first accredited 2006. The second cycle of accreditation was done in 14. The college underwent the third cycle of ccreditation recently.

> For this purpose, the following faculty members were

> > selected to be (Internal the

> > > Dr. S. Devi,

Sindamani, M. Thyagarajan.

A DAY WELL FULFILLED All the necessary requirements were fulfilled and the peer team of the NAAC visited the college to inspect and evaluate various aspects on the 15th and 16th July | The Student's Welfare Council, for the year 2019 for the third cycle of reaccreditation.



ADMISSION

the Agurchand Manmull Jain college saw a great number members of the IQAC; of admission for various courses for the academic Quality year 2019 - 2020. This year, our college welcomed The Management and staff applauded the office Assurance Cell) by over 3000 students to it's family and wished them all; honorable a bright future. For this academic year, three new secretary, to work | courses have been added to the Shift - II and which many | under the guidance of students have enrolled enthusiastically. The classes for the the IQAC coordinator, freshers began on 21 June 2019 and on the same day, all Dr. V. Eswaran, the commerce, science and arts students attended an orientation program during which our beloved Principal, Dr. S. Paramasivam, Dean and Advisors welcomed and wished them. Students Sivakumar, V. Radha, Dr. Rama Shri, S. A. Madhavan, were informed of all the activities of the college and were E. Prasannakumar, M. Ganesh Raja, S. Vedavalli, motivated to take part in all activities. The students were R. Surianarayanan, Dr. R. Ayyanar, P. Selvakumar, also asked to make the best use of their college time to develop themselves personally and professionally.

SWC

2019-2020 was inaugurated on the 10th of July, 2019 at Gyan Bhavan. Thiru Dr. K. Pandian, Controller of Examinations, University of Madras honored the occasion as the Chief Guest. He delivered an encouraging message to students emphasizing the importance of education and goal in the life of students.

Mr. Praveen Raj from III B.Com (CS) and Ms. R. Varsha from III B.Com (G) assumed office as Chair Persons for this accademic year (2019-2020). Mr. I. Harikrishnan from II B.Com (G) and Ms. K. Prathiksha from II B.A. (C/PA) are the College Secretaries. They will be assisted by Mr. H. Ganeshvel from I B.Com (G) and Ms. R. Abishree from I B.Com (G) as Assistant Secretaries.

bearers and wishes them a sucessful year ahead.



WOMENS DAY

famous author Debasish Mridha said "A woman is soft, kind and loving. When you are in danger, she is always ready to sacrifice herself to save you. So never forget to respect her".

Agurchand Manmull Jain College celebrated Women's Day at Gyan Bhavan on 2nd March 2019. Students, teachers and non - teaching staff come together to celebrate the day. They expressed their solidarity towards the cause through various activities including songs, dance and motivational

> speeches. A team from Rexona joined the occasion and shared details through activities and seminar on the empowerment of women. The Rexona was followed workshop entertainment by staff and students.

> > Merle Dandridge once quoted "As women, we have super powers. We are sisters. We are healers. We are mothers. We are goddess warriors"

> > > "So here's to your beautiful heart, Your compassion towards life, Your strong willpower and Your indescribable strength."



UPCOMING EVENTS

JUNE 2019

20 Ist Year Orientation - Shift-II

Ist Year Orientation - Shift-I

JULY 2019

03 SWC Election - Shift-II

Ph.D Public Viva Voce - Dept. of English (Shift-I) 04

Ph.D Public Viva Voce - Dept. of Economics (Shift-I) 04

10 Investiture Ceromony of SWC - shift-li

Ph.D Public Viva Voce - Dept. of Physics (Shift-I)

AUGUST 2019

Smart Girls Workshop - Shift-I

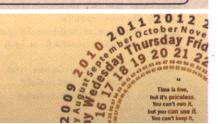
By Ms. Vijayalakshma

Smart Girls Workshop - Shift-II 08

09 Valar Tamil Manram Inauguration

ENLIVEN - Womens's Wing & WDC 10

Founder's Day Celebration





XCELLENCE O CREDIBILITY O RELEVANCE











Student Articles



Vivekanandhan B.Sc. Visual Communication - Shift - II

ான் எ.ம். ஜெயின் கல்லூரியின் 2016 - 2019 பேட்ச்சை சர்ந்த காட்சி தொடர்பியல் துறையின் மாணவன்.

ரி அதுக்கும் இந்த ரைட்டப்புக்கும் என்ன சம்மந்தம் ıன்று கேக்குறீங்களா? இருக்கு... இந்த மூணு வருசம் ந்த காலேஜ் வாழ்க்கையோட ரீவைண்ட்தான் இது.

ழதல் நாள் காலேஜ் வரும்போது எனக்கு ஒரு இனம் ழியாத மகிழ்ச்சி... காரணம் புது இடம், பிடிச்ச பாடம், <u>இப்படி பல விதமான காரணங்கள்...</u>

நாலேஜ் என்று சொன்ன உடனே தமிழ் சினிமால வர

Tips to spend your vacation usefully

Holidays are to relax, rest, replenish, recuperate and recreate. So prioritise and plan your areas of interest, hobby and activities. Firstly take some time to spend with your family and friends. Go out and enjoy time with nature so that you unplug yourself from daily routine of college. Sleep early, rise early. Do things you have missed out during your working days. Visit your relatives and spend you feel good and brings the best of yourself. valuable time with them.

Help your mother in her chores, thereby you are learning life skills which you will need to know when you are shifting alone which may happen in the near future. Learn to cook and may be take it up as a hobby. Learn some musical instrument

மாதிரி ஜாலியா இருக்கும், இனிமே பெருசா படிக்க வேண்டாம்னு நெனச்சுக்கிட்டு ஜாலியா போனேன். இந்த இடத்துல சமூகத்தை பத்தி, அதாவது என்ன பத்தி, ஒன்னு சொல்லியே ஆகணும். நான் டென்த் படிக்கும் போது இன்னும் மூணு வருஷம் மட்டும் படிச்சா போதும், அதுக்கு அப்புறம் காலேஜ்ல ஜாலியா இருக்கலாம்னு சொல்லி என்ன ஏமாத்திட்டானுங்க.

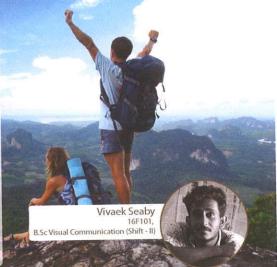
இதையெல்லாம் நம்பி காலேஜ் உள்ள வந்தேன்... நொந்தேன்... அப்புறம் அதுவே பழகிடுச்சு. எனக்கு சரியா எனக்கு கிடச்ச என்னோட ஸ்டா∴ப் எல்லாரையும் நான் பாராட்டனும். யார் எந்த நேரம் டவுட் கேட்டாலும் சலைக்காம சொல்லிக்கொடுப்பாங்க. எங்க எதிர்காலத்த பத்தி எங்கல விட அவங்கதான் அதிக அக்கரை காமிச்சாங்க. இப்படிப்பட்ட ஆசிரியர்கள் எல்லாம் இல்லாம என்னோட காலேஜ் லைப் பத்தி என்னால யோசிச்சு கூட பார்க்க முடியல். அதேப்போல தான் என்னோட நண்பர்களும், அவங்க இல்லாம என்னோட காலேஜ் லைப் ஸ்டோரி முழுமை ஆகாது.

வரைய வராது, ஆனால் டெக்னிக்கல்ல நான் ஸ்ட்ரான்ங்.

ஒண்ணுக்கு ரெண்டு கேன்டீன் இருக்கு. அங்குள்ள இனிமையான நினைவுகள் எப்பவும் நிலைச்சு இருக்கும்.

எங்க டிபார்ட்மென்ட்ட சுத்தி இருக்கிற மரங்கள் பல கதைகள் கூறும், அவை எங்களோடு அப்படி ஒரு அங்கமாயிடுச்சு. அப்புறம் அந்த பிரேயர் சாங், அதை திரும்ப எப்போ கேட்போம்னு மனசு ஏங்குது.

காலேஜ் எங்களுக்கு ஏற்படுத்தி கொடுத்த வாய்ப்புகள் மிக அதிகம். நாங்க ரொம்ப கொடுத்து வச்சவங்க. எங்க போனாலும் தலை நிமிர்ந்து சொல்லுவேன், "என் காலேஜ் தான் மாஸ்"



which helps you to relax. Practise yoga and exercise your body, become a fitness freak. Enjoy life with a lot of nature, coming closer to yourself, experience the real you with Mother Nature.

Join a short term course of your interest which will be useful for your career tomorrow. Opt for an internship which will help you for your well-being. Join some voluntary organisation and engage in their activities, helping someone makes

Lastly, do go to see a new place travelling helps you to grow up learn a lot of new things, develops your values of life and encourages you to develop your outlook and attitude of life. You have very limited time living in this beautiful world. So don't miss the opportunity to explore.

Staff Articles

Life is a Beautiful Spring



Mr. Fenn Moses Assistant Professor, Department of Visual Communication(Shift-II)

YOU ARE THE BOWS FROM WHICH YOUR CHILDREN AS LIVING ARROWS ARE SENT FORTH." Kahlil Gibran

I am a teacher, I teach. Subsequently, I am a student, I learn. And again, I am a teacher who was once a student. Life as a teacher has taught me to look at life with life. Students learn from the actions of the teachers than their words. The power of actions make miracles happen. Let me explain this with a scene while using a metaphor, "A Spring". I am it.

நம்பிக்கை

பூட்டி வைத்துள்ள மனதிற்குள் மாட்டி வைத்துள்ள நம்பிக்கை என்னும் கண்ணாடியை பார். உன் வாழ்க்கையின் பாதையைக் காட்டிக்கொடுக்கும், நீ சொல்லும் வார்த்தைக்கும் செய்யும் செயலுக்கும் உயிர் கிடைக்கும்.

கடலைச் சேர துடிக்கும் ஆறுகளைப் போல, உள் வாழ்க்கையின் குறிக்கோளை அடைய முற்படு. ஆறுகளுக்கு இடையே அணைகள் இருப்பினும் ஆறுதன் இலக்கை அடையும். ஆறுகள் போன்று உன் வாழ்க்கையில் தடைகள் இருப்பின், அதைத் தயக்கமின்றி கடந்திடு.

தேவைகள் பூர்த்தி செய்து கொண்ட பின், நீ தனிமையாகிவிடாதே, ஏணியாகிவிடு. உன்னைப் போல் உணர்வுள்ளவனுக்கு ஒரு பாடமாகிவிடும்.

Once I saw a beautiful doe coming in search of a spring. Don't you see her coming? She has come for water. Cut and bleeding. Blood streamed out of her wounds. I assumed that she was in trouble. Maybe, she dodged death. I imagined her thinking, "If I can only find a spring, I will survive". A teacher is a spring, bubbling with water of life.

In a little while, I saw a wolf. Cunning and crafty as it is and shall be, he strolled his way to a source of water. Laying in wait for meat, he saw a beautiful doe. The coltish kid was playful and jubilant unaware of those menacing eyes watching, to devour her. The hungry wolf charged, the deer leaped. Even though the wolf managed a few strike on the animal, he was not a match to the doe's swiftness. Dismayed and thirsty, the wolf slowly came in search of water. A teacher is a spring, bubbling with water

The door called "Realization" can only be opened with the key called "Revelation". Now to be a teacher, I had to identify myself with the students. I was an intelligent fool until then. All that they are, I am. I took all of their shame,

காற்றில் கொஞ்சம் அனலையும் சுவாசித்துக்கொள், உன் நெஞ்சில் நம்பிக்கை என்னும் தீ அணையாமல் இருக்க.

வாழ்க்கை இனிமையானது வகுத்துகொண்ட கொள்கையினால் வண்ணத்துப் பூச்சிகள் அல்ல நாம் நிறம் கொண்டு வகைபடுத்த - நாம் மனிதர்கள்

விதைக்கிறவன் அறுவடை செய்வான் நல் எண்ணங்களை உன்னுள் விதைத்திடு அன்பையும், மனிதநேயத்தையும் அறுவடை செய்வாய்

சமூகத்தின் மீது கோபம் கொள் சமத்துவத்திற்க்குள் இடைவளி ஏற்படும் பொழுது

கருத்தைப் புரிதலுக்கு உள்ளாக்குவதே Communication உன்னுள் இருக்கும் ஆழ்ந்த அறிவை வெளிபடுத்த ച്ചல்ல

all of their glory. I took all of their fear, all of their strength. Whatever they are, I am. Now, that's an experience not an excitement, like a birth. "I am not a teacher, but an awakener" as put by Robert Frost.

A deer drank from the spring, so did the wolf. The spring denies none its water. You will find only a pile of lifeless bones if you do not quench their thirst. Something from inside is constantly pushing water for everyone. It's welcoming them all with eternal wisdom. They feel satisfied, quenched. Evidently, the animals experience a change from deep within as they drink. A change from inside is a miracle. Besides, I believe in miracles. The spring has joy, bubbling, bubbling, and bubbling over, in all seasons, summer, winter, autumn, and Spring.

Life is beautiful as a spring, I believe

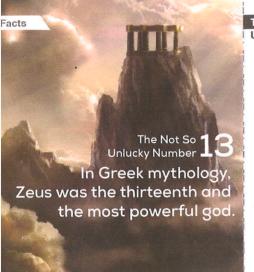
சம காலத்திற்கு ஏற்றாற்போல் வாழப் பழகு சமத்துவம் என்ற அடிப்படை புள்ளிட விட்டு விலகாமல்

பொழுதை யாராலும் கடக்க முடியாது சம்மனமிட்டு அமர்ந்திருந்தாலும் பொழுது கழியும்

காலத்தோடு நீ பயணித்தால் மட்டுமே உன் இலக்கை அடைய முடியும்

வாழ்க்கை இனிமையானது பிறக்கும் எல்லா உயிர்களுக்கும்.





LIFE & WORK



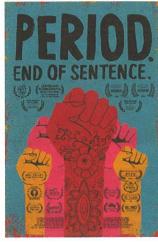
10 HANDY FEATURES



Lifezone

Workzone

Movie of the Month



ndian women fight the stigma surrounding menstruation and begin manufacturing sanitary pads. "Period. End of Sentence" is a short documentary about a group of women in | Hapur, India who are fighting against the eply rooted stigma of menstruation. The documentary so features the real Padman, Mr. Arunachalam luruganantham and is directed by an Iranian woman med Rayka Zehtabchi. It is a simple, light-hearted et very poignant take on a sensitive topic which was ery beautifully handled. It is nominated into the itegory 'Best Documentary (Short Subject)' at the scars.

he world of "Period. End of Sentence" is one of ninhibited dreams, of clear skies and open fields. The lm, however, is about hope that gets stifled in the ake of patriarchy. Rayka Zehtabchi's short directorial ! aimed at unwrapping stigma, fear, insecurity, norance and bad education, inherent in a woman's fe. Her tool, a humble sanitary pad. The film opens side a room, two girls in their adolescent years, lying away when asked to talk about menstruation.

ehtabchi presents us with a series of carefully placed terviews, of both men and women, who essentially avel to the heart of the problems that come by virtue being born a woman. Women have to walk inside rmlands, or cover long distances during late venings to dispose off used clothes (makeshift nitary napkins), and worse still, have to face nbarrassment when the said clothes are brought back a streets by stray dogs.

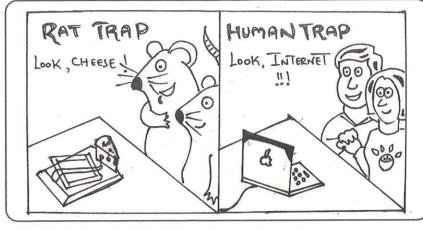
irected by oduced by : Rayka Zehtabchi : Rayka Zehtabchi Melissa Berton

Garrett Schiff

Cartoon Strip

If My Phone could Talk

Ep 3



*))

.....

STORAGE



R. Surivan B.Sc. Visual Communication (Shift - II)

Poem

'காதல்'

பசியை உயிர்கொண்டு

ஜீவித்தது

வறுமை.

'வேட்கை'

கானல்

வழி

காணல் .

'சிறகு' பறவையின்

வானம்.

'நேரம்'

முட்களின் இடைவேளை.

'இலக்கு' விழி நோக்கிய

வழி.

'கருவறை'

இயக்கம் – தீண்டலால், தீண்டலால் -சன்மார்க்கம்.

Alagulakshmi N Assistant Professor, Department of English (Shift-II)

எதை நினைப்பேன் நான்!!

எதை நிவைப்பேன் நான்!!

Matha Asmitha

S Manoi Assistant Professor Department of English (Shift-II)

Ride the never ending road called life,

Walk through the loneliest of stretches,

Be a part of the world's mad rush,

Dedicate time for your loved ones,

Be sure that you love yourself too, Laugh till your cheeks turn red,

Cry your heart out,

Eat until your stomach aches,

Pray until your prayers are answered,

Conquer your innermost fears,

Chase all your wildest dreams,

Scale sky high mountains,

Get deep into nature,

Live like it's your last day,

Love like you're never done with it,

The world has lots to say,

But follow what your heart says,

Because it's your life, make it large

ive ife arge

From the Editor's Desk

From the Chief Editor's Desk

college is releasing a Newsletter THE BRAMHAS VOICE" from the academic ar 2018-2019, This monthly newsletter will ntain various information about the happenings in llege, so we inform the staff and students to bmit their works and details to the mail address; ven below

Mail id: thebramhasvoice@amjaincollege.edu.in

Painting / Art Work - Best three painting and art orks will be published with the name, photograph, partment and roll number of the student.

Photography – Best three photos clicked will be iblished with the name, photograph, department d roll number of the student.

Staff Articles – Exclusive column dedicated for e staff to write on general topics.

Student Article Section - Articles on general pics like awareness, environment, and self-motivation c.will be published with the name, photograph, partment and roll number of the student.

Cartoon Strips - Own stories, depicted in the rm of cartoon.

Poems - Small poems written by students.

Tech Updates - Latest gadget updates from the arket.

DIY Projects - A step by step explanation of tworks and crafts created

Il articles must be submitted with self-declaration the staff/student, that it is his/her original work id not taken from any other source.

Il selected and published articles and columns will ive the Name, Photograph, Department and Roll umber of the students.

he final articles written by the students should ach the Newsletter mail id before the end of the cond week of every month.

7ith regard to publishing of the articles, the editorial oard has full rights to correct, change or reject the ticles and their decision is final.

CHIEF EDITORS

- 1. Dr. N. Venkataramanan Shift I
- 2. Dr. M.S. Sasilekha Sunil Shift II

Editors

Editorial Board

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- 2. Mr. G. Praveen Kumar Shift II

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- 2. Mr. E. Fenn Moses (Viscom)
- 3. Ms. B. S. Sindamani (English)
- 4. Ms. Rajlakshmi (Hindi)
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Photography by Our Family



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